

ADELAIDE BRIGHTON CEMENT SUPPORTS THE INAUGURAL PORT ADELAIDE BOATFEST



October's Festival calendar continues to grow with the inaugural Port Adelaide BoatFest on the 13th and 14th giving visitors to area the chance to revisit Port Adelaide's rich maritime history and celebrate South Australia's seafood industry like never before. BoatFest, incorporating the Wooden and Heritage Boat Festival, SA's Seafood Celebration and the combined museums open day will take over the Port Adelaide region with a hub around Hart's Mill in Mundy Street and feature plenty of action both on and off the water.

Event organisers are thrilled to announce the support as a major partner, Adelaide Brighton Cement Ltd one of Port Adelaide's largest and longest serving businesses with a rich history of supporting the local community.

"To have a company of the calibre of Adelaide Brighton Cement show its support for this event, which encompasses the entire Port Adelaide area on and off water, is testament to the company's commitment to the local community. We are eternally grateful to the company that in its own right has played a significant role in the history of Port Adelaide," Ken Messenger, Chair BoatFest Organising Committee.

"Upon learning of this event and understanding its drive to promote the Port's rich history on and off the water, we were only too happy to show our support. We wish the organiser all the best for the inaugural BoatFest," Tu Bui Operations Manager of Adelaide Brighton Cement.

About Port Adelaide BoatFest

BoatFest features a huge range of craft - from Viking and Dragon boats to magnificent wooden hulled speedboats that look like Sean Connery as James Bond should be at the helm to beautiful wooden yachts, fishing dinghies and cruisers that elicit memories of romance and yesteryear – think Hepburn and Bogey in African Queen! The craftsmanship of these hand-built beauties is evident and will be demonstrated across so the weekend at numerous workshops and the colourful sail past up the river each afternoon will delight 'boaties' and 'non-boaties' alike as it has for many years in Goolwa as a biennial event. On river activities also include dragon boat races, come and try kayaks and canoes, fire and rescue displays, rowing and much more to see and do whilst landlubbers can enjoy a stroll through the markets, try their hand at numerous arts and craft activities and indulge in some amazing food. The full weekend program is available at <https://portadelaideboatfest.com.au/event-program>

An integral off water component of this inaugural festival will be the South Australian Seafood Celebration with sales, masterclasses, a chance to pre-order your Xmas prawns and magnificent seafood dinners with a Friday night event launch celebration and 'Fishes and Loaves' dinner on Saturday night at the iconic Harts Mill in the heart of the Port.

Additionally, the three biggest museums in Port Adelaide, the South Australian Maritime Museum, National Railway Museum and South Australian Aviation Museum will all hold their annual 'open days' over the weekend – the FREE shuttle bus will loop from the museums and Harts Mill

<https://portadelaideboatfest.com.au/museums-in-the-port/>.

ENDS

Issued for Port Adelaide BoatFest by Foster Hill PR & Marketing. Sue Hill – e: suehill@fosterhill.com.au t: 0418 822629